

# 2023 NAMI Michigan Honors



## SPONSORSHIP OPPORTUNITIES

Join NAMI Michigan on Saturday, April 15th, 2023, as we walk the red carpet to honor Michigan's Heroes of Mental Health. NAMI Michigan Honors, our Premier Black-Tie Gala has become the standard of recognition for individuals and organizations dedicated to improving the lives of everyone affected by mental illness in Michigan.

### **PREMIER SPONSOR PACKAGE: \$25,000**

**(1 available)**

- Company name & logo on all promotional material
- Recognition as Premier Sponsor on invitations (if named before printing)
- Recognition as Premier Sponsor on red carpet
- Recognition as Premier Sponsor on stage
- Recognition as Premier Sponsor on screen during event
- Recognition as Premier Sponsor on all tables
- Premium reserved seating for 4 tables of 8
- Full page color ad on inside of program book
- Recognition as Premier Sponsor in program book

### **PLATINUM SPONSOR PACKAGE: \$15,000**

- Recognition as Platinum Sponsor on invitations (if named before printing)
- Recognition as Platinum Sponsor in lobby
- Recognition as Platinum Sponsor on stage
- Recognition as Platinum Sponsor on screen during event
- Recognition as Platinum Sponsor on all tables
- Preferred reserved seating for 3 tables of 8
- Full page color ad on inside back cover of program book
- Recognition as Platinum Sponsor in program book

**DIAMOND SPONSOR PACKAGE: \$10,000**

- Recognition as Diamond Sponsor in lobby
- Recognition as Diamond Sponsor on screen during event
- Recognition as Diamond Sponsor on all tables
- Preferred reserved seating for 2 tables of 8
- Full page color ad in program book
- Recognition as Diamond Sponsor in program book

**GOLD SPONSOR PACKAGE: \$7,500**

- Recognition as Gold Sponsor in lobby, on screen during event, and on all tables
- Preferred reserved seating for 1 table of 8
- Full page color ad in program book
- Recognition as Gold Sponsor in program book

**SILVER SPONSOR PACKAGE: \$5,000**

- Recognition as Silver Sponsor on screen during event and on all tables
- Preferred reserved seating for 1 table of 8
- Full page black & white ad in program book
- Recognition as Silver Sponsor in program book

**BRONZE SPONSOR PACKAGE: \$2,500**

- Preferred seating for 1 table of 8
- Full page black & white ad in program book
- Recognition as Bronze Sponsor in program book

For sponsorship information, please contact our Event Coordinator, Tyler Conner, to confirm availability:  
 (517) 853-0952 | [tconner@namimi.org](mailto:tconner@namimi.org)

**ADVERTISING OPPORTUNITIES**

<b>ADDITIONAL OPPORTUNITIES:</b>	<b>RECOGNITION:</b>	<b>DONATION:</b>
Program Book	Back cover	\$3,500
Red Carpet Reception	Signage on screen	\$2,500
Entertainment	On screen	\$2,500
Champagne Toast	On screen	\$1,000

**PROGAM BOOK ADVERTISING**

Full page (7-1/2"x 10"), color camera ready	\$750
Half page (7-1/2"x 4-3/4"), color camera ready	\$500
Full page (7-1/2"x 10"), black & white ready	\$500
Half page (7-1/2"x 4-3/4"), black & white ready	\$300

Artwork must be submitted in JPEG or PDF format.