



**NAMI MICHIGAN
HONORS 2025
SPONSORSHIP
OPPORTUNITIES**



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SPONSORSHIP OPPORTUNITIES

Join NAMI Michigan on Saturday, April 12th, 2025, as we walk the red carpet to honor Michigan's Heroes of Mental Health. NAMI Michigan Honors, our Premier Black-Tie Gala has become the standard of recognition for individuals and organizations dedicated to improving the lives of everyone affected by mental illness in Michigan.

Premier Sponsor Package: \$25,000

- Company name & logo on all promotional material
- Recognition as Premier Sponsor on invitations (if named before printing)
- Recognition as Premier Sponsor on red carpet
- Recognition as Premier Sponsor on stage
- Recognition as Premier Sponsor on screen during event
- Recognition as Premier Sponsor on all tables
- Premium reserved seating for 4 tables of 8
- Full page color ad on inside of program book
- Recognition as Premier Sponsor in program book

Platinum Sponsor Package: \$15,000

- Recognition as Platinum Sponsor on invitations (if named before printing)
- Recognition as Platinum Sponsor in lobby
- Recognition as Premier Sponsor on stage
- Recognition as Premier Sponsor on screen during event
- Recognition as Premier Sponsor on all tables
- Preferred reserved seating for 3 tables of 8
- Full page color ad on inside back cover of program book
- Recognition as Platinum Sponsor in program book

Diamond Sponsor Package: \$10,000

- Recognition as Diamond Sponsor in lobby
- Recognition as Diamond Sponsor on screen during event
- Recognition as Diamond Sponsor on all tables
- Preferred reserved seating for 2 tables of 8
- Full page color ad in program book
- Recognition as Diamond Sponsor in program book

Gold Sponsor Package: \$7,500

- Recognition as Gold Sponsor in lobby
- Recognition as Gold Sponsor on screen during event
- Recognition as Gold Sponsor on all tables
- Preferred reserved seating for 1 tables of 8
- Full page color ad in program book
- Recognition as Gold Sponsor in program book



Silver Sponsor Package: \$5,000

- Recognition as Silver Sponsor on screen during event
- Recognition as Silver Sponsor on all tables
- Preferred reserved seating for 1 tables of 8
- Full page black & white ad in program book
- Recognition as Silver Sponsor in program book

Bronze Sponsor Package: \$2,500

- Preferred seating for 1 tables of 8
- Full page black & white ad in program book
- Recognition as Bronze Sponsor in program book

Advertising Opportunities

Additional Opportunities:	Recognition:	Donation:
Program Book	Back Cover	\$3,500
Red Carpet Reception	Signage on Screen	\$2,500
Entertainment	On Screen	\$2,500
Champagne Toast	On Screen	\$1,000

Program Book Advertising

Full Page (7-1/2" x 10"), Color	\$750
Half Page (7-1/2" x 4-3/4"), Color	\$500
Full Page (7-1/2" x 10"), Black & White	\$500
Half Page (7-1/2" x 4-3/4"), Black & White	\$300



SPONSORSHIP COMMITMENT FORM

Yes! We are proud to support NAMI Michigan Honors 2025. We authorize NAMI to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

- | | | | |
|---|----------|---|---------|
| <input type="checkbox"/> Premier Sponsor | \$25,000 | <input type="checkbox"/> Gold Sponsor | \$7,500 |
| <input type="checkbox"/> Platinum Sponsor | \$15,000 | <input type="checkbox"/> Silver Sponsor | \$5,000 |
| <input type="checkbox"/> Diamond Sponsor | \$10,000 | <input type="checkbox"/> Bronze Sponsor | \$2,500 |

Company name: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Website: _____

Email address: _____

Check enclosed (please make payable to NAMI Michigan)

Please send an invoice

PLEASE MAIL SPONSORSHIP CHECKS TO:

NAMI Michigan
401 S. Washington St.
Lansing, MI 48933

PLEASE EMAIL SPONSORSHIP LOGO TO:

Nick Babcock, nickbabcock@namimi.org



NAMI Michigan

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