



# **NAMI Michigan Annual Conference 2025 “Averting Crisis” Sponsorship Opportunities**





# NAMI MI ANNUAL CONFERENCE 2025

## SPONSORSHIP OPPORTUNITIES

Join NAMI Michigan from May 22nd to May 24th, 2025, our three-day professional conference featuring speakers and presentations from across the state. NAMI Michigan's Annual Conference is a chance to come together to learn about the work being done in our communities, and to grow to better serve those communities. This year's theme is **Averting Crisis**.

### Premier Sponsor Package: \$15,000

- Full-page advertisement in the conference program
- Recognition on the NAMI Michigan website with logo
- Social media and E-News shoutouts and mentions throughout the conference
- Two exhibitor tables (upon request)
- Admission for up to eight attendees with meals provided
- One-year NAMI Memberships for eight individuals of your choice

### Platinum Sponsor Package: \$10,000

- Full-page advertisement in the conference program
- Recognition on the NAMI Michigan website with logo
- Social media and E-News shoutouts and mentions throughout the conference
- One exhibitor table (upon request)
- Admission for up to six attendees with meals provided
- One-year NAMI Memberships for six individuals of your choice

### Presenting Sponsor Package: \$7,500

- Full-page advertisement in the conference program
- Recognition on the NAMI Michigan website with logo
- Social Media and E-News shoutouts and mentions throughout the conference
- One exhibitor table (upon request)
- Admission for up to four attendees with meals provided
- One-year NAMI Memberships for four individuals of your choice

### Gold Sponsor Package: \$5,000

- Half-page advertisement in the conference program
- Recognition on the NAMI Michigan website with logo
- Social media and E-News shoutouts and mentions throughout the conference
- One exhibitor table (upon request)
- Admission for up to three attendees with meals provided
- One-year NAMI Memberships for three individuals of your choice



### **Dinner Sponsor Package: \$3,500**

- Half-page advertisement in the conference program
- Recognition on the NAMI Michigan website with logo
- Social media and E-News shoutouts and mentions throughout the conference
- One exhibitor table (upon request)
- Admission for two attendees with meals provided
- One-year NAMI Memberships for two individuals of your choice

### **Breakfast Sponsor Package: \$1,500**

- Quarter-page advertisement in the conference program
- Recognition on the NAMI Michigan website with logo
- Social media and E-News shoutouts and mentions throughout the conference
- One exhibitor table (upon request)
- Admission for one attendee with meals provided

### **Lunch Sponsor Package: \$2,500**

- Half-page advertisement in the conference program
- Recognition on the NAMI Michigan website with logo
- Social media and E-News shoutouts and mentions throughout the conference
- One exhibitor table (upon request)
- Admission for one attendee with meals provided

### **Coffee Break Sponsor Package: \$500**

- Business card advertisement in the conference program
- Recognition on the NAMI Michigan website
- Social media and E-News shoutouts and mentions throughout the conference

## **Questions or Sponsorship Inquiries?**

Contact Nick Babcock at (517) 853-0952 or email at [nickbabcock@namimi.org](mailto:nickbabcock@namimi.org).





# SPONSORSHIP COMMITMENT FORM

☒ Yes! We are proud to support NAMI Michigan Annual Conference 2025. We authorize NAMI to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

- |   |          |   |         |
|---|----------|---|---------|
| <input type="checkbox"/> Premier Sponsor    | \$15,000 | <input type="checkbox"/> Dinner Sponsor       | \$3,500 |
| <input type="checkbox"/> Platinum Sponsor   | \$10,000 | <input type="checkbox"/> Lunch Sponsor        | \$2,500 |
| <input type="checkbox"/> Presenting Sponsor | \$7,500  | <input type="checkbox"/> Breakfast Sponsor    | \$1,500 |
| <input type="checkbox"/> Gold Sponsor       | \$5,000  | <input type="checkbox"/> Coffee Break Sponsor | \$500   |

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Email address: \_\_\_\_\_

☐ Check enclosed (please make payable to NAMI Michigan)

☐ Please send an invoice

PLEASE MAIL SPONSORSHIP CHECKS TO:

NAMI Michigan  
401 S. Washington St.  
Lansing, MI 48933

PLEASE EMAIL SPONSORSHIP LOGO TO:

Nick Babcock, [nickbabcock@namimi.org](mailto:nickbabcock@namimi.org)



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**NAMI Michigan**

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