

2024 NAMI Michigan Honors



SPONSORSHIP OPPORTUNITIES

Join NAMI Michigan on Saturday, April 13th, 2024, as we walk the red carpet to honor Michigan's Heroes of Mental Health. NAMI Michigan Honors, our Premier Black-Tie Gala has become the standard of recognition for individuals and organizations dedicated to improving the lives of everyone affected by mental illness in Michigan.

PREMIER SPONSOR PACKAGE: \$25,000

- Company name & logo on all promotional material
- Recognition as Premier Sponsor on invitations (if named before printing)
- Recognition as Premier Sponsor on red carpet
- Recognition as Premier Sponsor on stage
- Recognition as Premier Sponsor on screen during event
- Recognition as Premier Sponsor on all tables
- Premium reserved seating for 4 tables of 8
- Full page color ad on inside of program book
- Recognition as Premier Sponsor in program book

PLATINUM SPONSOR PACKAGE: \$15,000

- Recognition as Platinum Sponsor on invitations (if named before printing)
- Recognition as Platinum Sponsor in lobby
- Recognition as Platinum Sponsor on stage
- Recognition as Platinum Sponsor on screen during event
- Recognition as Platinum Sponsor on all tables
- Preferred reserved seating for 3 tables of 8
- Full page color ad on inside back cover of program book
- Recognition as Platinum Sponsor in program book

DIAMOND SPONSOR PACKAGE: \$10,000

- Recognition as Diamond Sponsor in lobby
- Recognition as Diamond Sponsor on screen during event
- Recognition as Diamond Sponsor on all tables
- Preferred reserved seating for 2 tables of 8
- Full page color ad in program book
- Recognition as Diamond Sponsor in program book

GOLD SPONSOR PACKAGE: \$7,500

- Recognition as Gold Sponsor in lobby, on screen during event, and on all tables
- Preferred reserved seating for 1 table of 8
- Full page color ad in program book
- Recognition as Gold Sponsor in program book

SILVER SPONSOR PACKAGE: \$5,000

- Recognition as Silver Sponsor on screen during event and on all tables
- Preferred reserved seating for 1 table of 8
- Full page black & white ad in program book
- Recognition as Silver Sponsor in program book

BRONZE SPONSOR PACKAGE: \$2,500

- Preferred seating for 1 table of 8
- Full page black & white ad in program book
- Recognition as Bronze Sponsor in program book

For sponsorship information, please contact Kevin Fischer, to confirm availability:
 (517) 853-0951 | kfischer@namimi.org

ADVERTISING OPPORTUNITIES

ADDITIONAL OPPORTUNITIES:	RECOGNITION:	DONATION:
Program Book	Back cover	\$3,500
Red Carpet Reception	Signage on screen	\$2,500
Entertainment	On screen	\$2,500
Champagne Toast	On screen	\$1,000

PROGRAM BOOK ADVERTISING

Full page (7-1/2"x 10"), color camera ready	\$750
Half page (7-1/2"x 4-3/4"), color camera ready	\$500
Full page (7-1/2"x 10"), black & white ready	\$500
Half page (7-1/2"x 4-3/4"), black & white ready	\$300

Artwork must be submitted in JPEG or PDF format.